

Library Content Developer

Faculty / Department:	Library & Learning Resources	Grade:	SO2: Salary range
New appointees to Birmingham City University will ordinarily be appointed at the entry point of the appropriate grade			
Responsible to:	Head of Library Technologies & Digital Innovation	Responsible for:	N/A

Job Purpose

To produce online content and learning objects on behalf of Library and Learning Resources to engage and develop students in their library learning and research, working to develop relevant techniques and ICT skills across L&LR developing online resources to complement or face to face teaching and in-person support.

The role will be a catalyst for change driving forward our digital transformation plans, applying theoretical knowledge on instructional design for higher education to library digital services embedding knowledge into everyday working and giving staff confidence to extend their current practice into high quality digital formats.

Main Activities and Responsibilities

1. To support student learning throughout the whole student lifecycle, from pre-entry to graduation, through the development of pedagogically aligned, inclusive and accessible self-help online learning materials to support information and library skills
2. To work with colleagues across L&LR to identify priorities for online learning materials, both standalone and embedded within curricula
3. To make use of a range of technology and means of transmission, including potentially videos, material embedded in the VLE, L&LR's website, or social media
4. Develop relationships with colleagues across L&LR in order to understand student needs and be best placed to advise on tools, technologies, and approaches that help support student success
5. To support colleagues to develop skills in online learning content production, using best practice professional knowledge of instructional design, to create a sustainable model for L&LR
6. To ensure that materials produced are inclusive and accessible and meet the needs of a diverse range of users and stakeholders, including online and overseas students
7. Ensure accessibility issues are pro-actively addressed and meet industry standards and equality legislation
8. Keep up to date with developments in instructional design, digital skills and content development
9. Contributing to, and where appropriate leading on projects, either within L&LR or BCU more widely.



Person Specification	
Essential Criteria	Application Form / Support Statement / Interview
1. A degree and/or postgraduate qualification in a relevant subject	Application Form / Support Statement
2. Specific experience in creating engaging online content for use in an educational or professional setting	Application Form / Support Statement / Interview
3. Able to evidence use of current and emerging technologies and e-learning tools	Application Form / Support Statement / Interview
4. Experience of training others to produce own digital materials	Application Form / Support Statement / Interview
5. Awareness of pedagogies to support learning, preferably within a higher education setting	Application Form / Support Statement / Interview
6. Demonstrable ability to drive and support service change and innovation and contribute to a culture of continuous service improvement	Application Form / Support Statement / Interview
7. Commitment to supporting the delivery of customer-focused services	Application Form / Support Statement / Interview
8. Excellent communication skills with the ability to interpret complex information and convey simple explanations to non-experts, and engage others to build collaborative working relationships	Application Form / Support Statement / Interview
9. Excellent time management and organisational skills with the ability to prioritise, plan and manage own workloads in a busy and continuously changing environment.	Application Form / Support Statement / Interview
10. Collaborative approach to team working, with strong commitment to sharing CPD.	Application Form / Support Statement / Interview
11. Demonstrated ability to work collaboratively in a diverse and inclusive environment and commitment to reflective practice, open communication, and constructive feedback and challenge	Application Form / Support Statement / Interview
Desirable Criteria	
12. Project management experience	Application Form / Support Statement / Interview

- Application Form – assessed against the application form. Normally used to evaluate factual evidence e.g. award of a qualification. Will be assessed as part of the shortlisting process.
- Interview – assessed during the interview process by either competency-based interview questions, tests, work-related exercise, presentation and discussion, or teaching session etc.